



# PLAYERS MENTHOL

Go places with  
*Players Menthol*

Kings: 12 mg "tar," 1.0 mg nicotine—100's: 16 mg "tar,"  
1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

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Kings and 100's

00730-00362A  
Players  
"Pant Jacket"  
National Magazine 1983  
Page 4/C Blended—Rolo  
Wells, Rich, Greene, Inc.

